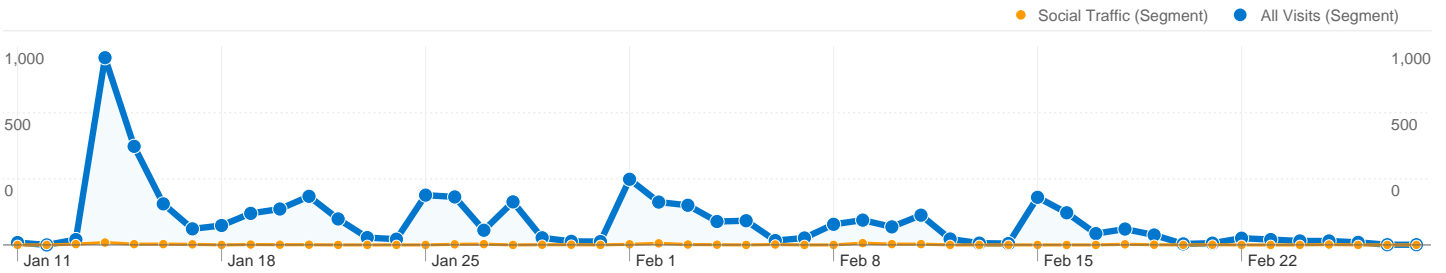


Content Drilldown



57 pages were viewed a total of 5,782 times in the "All Visits" segment

Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Pageviews 5,782 Social Traffic: 80						
Unique Pageviews 4,688 Social Traffic: 68						
Avg. Time on Page 00:01:23 Social Traffic: 00:01:46						
Bounce Rate 57.08% Social Traffic: 56.86%						
% Exit 47.61% Social Traffic: 55.00%						
\$ Index \$0.00 Social Traffic: \$0.00						
/index.php						
All Visits	2,906	2,077	00:01:07	41.29%	34.89%	\$0.00
Social Traffic	45	35	00:01:04	42.42%	40.00%	\$0.00
% of Total	1.55%	1.69%	-4.19%	2.75%	14.64%	0.00%
/index.php?eventidn=6695&information_id=17409						
All Visits	355	328	00:02:32	88.52%	81.41%	\$0.00
Social Traffic	6	6	00:00:22	100.00%	83.33%	\$0.00
% of Total	1.69%	1.83%	-85.48%	12.96%	2.36%	0.00%
/index.php?eventidn=6665&information_id=17349						
All Visits	174	147	00:03:48	89.25%	68.97%	\$0.00
Social Traffic	5	4	00:08:50	50.00%	40.00%	\$0.00
% of Total	2.87%	2.72%	132.05%	-43.98%	-42.00%	0.00%
/index.php?eventidn=6666&information_id=17351						
All Visits	145	135	00:03:27	82.35%	63.45%	\$0.00
Social Traffic	3	3	00:00:00	100.00%	100.00%	\$0.00
% of Total	2.07%	2.22%	-100.00%	21.43%	57.61%	0.00%
/index.php?eventidn=6689&information_id=17397						
All Visits	140	120	00:02:01	80.00%	53.57%	\$0.00
Social Traffic	0	0	00:00:00	0.00%	0.00%	\$0.00

Pride of Arkansas Flickr Photos

2010 Tour Stop	Photos	Views
Fayetteville	31	8
Russellville	9	5
West Little Rock	1	4
Pine Bluff	8	30
Little Rock	11	69
Stuttgart	2	21
North Little Rock	11	28
Fort Smith	15	43
Monticelo	2	24
Lake Village	12	28
El Dorado	14	58
St Louis	4	27
Tulsa	1	27
Camden	19	21
Magnolia	18	47
Siloam Springs	2	27
Texarkana	13	20
Fort Worth	1	21
Hope	7	15
Hot Springs	11	52
Arkadelphia	1	17
Springfield	34	54
Lonoke	1	17
Benton	1	27
Forrest City	13	39
Helena-West Helena	3	38
Memphis	11	49
Kansas City	12	75
Conway	5	28
Searcy	4	25
Dallas	21	146
Mountain Home	6	67
Newport	9	42
Batsville	7	50
Jonesboro	3	44
Houston	10	92
San Antonio	7	59
Austin	8	57
Harrison	7	32
Clarksville	5	24
East Texas	2	24
Rogers	22	68
Totals	384	1649

Engagements on Blog

URL	Likes	Comments
http://news.arkansasalumni.org/watch-the-trailer-for-the-razorback-family	0	2
http://news.arkansasalumni.org/alumni-share-stories-from-the-hill-during-	0	1