

Pre Event Email
Sneak Peak Trailer on YouTube & Social Integration in Email for Sharing

ARKANSAS ALUMNI
Connecting and Serving the University of Arkansas Family

THE PRIDE OF ARKANSAS TOUR

THE RAZORBACK FAMILY GENERATIONS

watch the **TRAILER**

find a **STOP** near you

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Arkansas Alumni Association - P.O. Box 1070, Fayetteville, AR 72702 - 1-888-275-2586

Pre-Event Personalized Tour Stop Email Invite
Integration of YouTube Trailer & Social Sharing Features



THE PRIDE OF ARKANSAS TOUR

Herschel & Mardell,

The **University of Arkansas** is coming to your hometown to share campus memories and connect with you.

your
STOP
is here

Revisit Fayetteville from Your Hometown



Fort Smith, February 22, 2010 at 5:30 p.m.

Varsity Sports Grill (Adelaide Hall)
318 Garrison Avenue
Fort Smith, AR 72901

The event is free for members and \$5 for non-members.

Please R.S.V.P. by February 19, 2010

[Save your Spot Online](#) or Call us at 1-888-275-2586

SHARE THE GOOD NEWS ABOUT OUR PRIDE OF ARKANSAS TOUR STOPS!


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Pre Event Blog Story with YouTube Video Embedded



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Watch the Trailer for "The Razorback Family: Generations"

Published on January 14th, 2010 by Tammy Tucker

The third in a series, "The Razorback Family: Generations," will premiere during the 2010 [Pride of Arkansas Tour](#) in February. Produced by UA Productions and the Arkansas Alumni Association, the video features the work of University of Arkansas students Clint Fullen '10, Joel Eikenberry '10, Erin Gilleece '07, '10 and Kelly Brophy '13.

You may see people you recognize in the video as University of Arkansas graduates share memories of their alma mater and what it means to be a Razorback while historical campus photos flash on the screen. One graduate tells of her family, which boasts five generations of University of Arkansas alumni.

The video is part of the 30-minute program at each of the 47 stops across Arkansas and in chapter areas of Texas, Oklahoma and Missouri. This year's journey will include an added stop in Hope, and three separate events in the Little Rock area, giving those residents more convenient options.

Find a Tour Stop Near You Today!

While the goal of the tour is to celebrate the Pride of Arkansas – our current and future alumni, this is also your opportunity to learn more about what's happening at the University of Arkansas and the Arkansas Alumni Association. Plus, you will have the chance to connect with alumni who live in your area. And, of course, no Alumni event would be complete without Calling the Hogs.

The kick-off event will be at the Arkansas World Trade Center in Rogers on Feb. 1, and the grand finale is scheduled for Feb. 26 at the Janelle Y. Hembree Alumni House in Fayetteville. Even if there's no tour stop in your hometown, we encourage you to find one near you, bring your family and friends, and come [join us at any of the Pride of Arkansas Tour stops](#).

Posted in [Announcements](#), [Graduates](#), [Members](#), [Razorbacks Reaching Out](#), [Students](#)

See more articles with [Clint Fullen](#), [Erin Gilleece](#), [Joel Eikenberry](#), [Kelly Brophy](#), [Pride of Arkansas Tour](#), [UA Productions](#)

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Laura Jacobs 2 months ago

Can't wait to see the full film!

[Like](#) [Reply](#)



Aaron 2 months ago

I love Fayetteville and the U of A. Hard to find a place with so many different elements which come together to produce a beautiful and unique place to live. The hippies (who became farmers and academics), the business people (who still are), the students (who breathe life into what used to be a quiet college town in rural Arkansas), and the indigenous inhabitants all come together to create an atmosphere like no other...awesome place...can't wait to come back.

[Like](#) [Reply](#)

Pre Event Social Promotions by Association

Facebook



Arkansas Alumni Association



Watch the Trailer for "The Razorback Family: Generations"

The third in a series, "The Razorback Family: Generations," will premiere during the 2010 Pride of Arkansas Tour in February. Pr...

January 14 at 4:23pm · Comment · Like · Share

Iwan Dharmawan likes this.

Write a comment...

Twitter

Watch the Trailer for "The Razorback Family: Generations" - The third in a series, "The Razorback Family: Generatio... <http://ow.ly/16l6qt>

4:52 PM Jan 14th via HootSuite

Revisit Fayetteville from Your Hometown as the Pride of Arkansas Tour comes to you. <http://ow.ly/1mLLNR> #poat

4:05 PM Jan 14th via TweetDeck

Personal Facebook Message Tammy Invited Jed to Batesville

The screenshot shows a Facebook message interface. On the left is a navigation sidebar for Tammy Williams Tucker, including links for News Feed, Messages (165), Updates (165), Sent, Events (4), Friends, Create Group..., Game Requests (2), Application Requests (7), and More (16). The main content area shows a message from Tammy Williams Tucker to Jed Porter, dated January 25, 2009, at 8:50pm. The message text reads: "Hey Jed, You probably received an invitation in the mail to the Arkansas Alumni Association event that will be held at 5:30 p.m. Feb. 5 at the Batesville Country Club. I just wanted to personally invite you. It will be a fun and free event!". Below the message is a reply box and an "Attach:" section with icons for photo, video, and link. On the right side of the message, there are sections for "People You May Know" (listing Drew Brahams and Kristin Netterstrom Higgins) and a "Sponsored" advertisement for "Journalism Masters Online" from onlinejournalism.bu.edu. At the bottom right, there is a "Chat (21)" indicator.

Tammy also invited several others and got many confirmations on Facebook. We were unable to find an example with the full story. Keisha Nunn-Valley and her husband Andre Valley in Helena attended the event specifically because of Tammy's personal Facebook invitation to them.

Personal Facebook Updates Several Staff Used their Facebook Status for Promotion



Anthony McAdoo Would love to see all my friends who have ties to the U of A at a local tour stop! I'll be on the road next week: Blytheville, Memphis, Helena, Forrest City, Lonoke, Benton, Arkadelphia & Hot Springs.

Kicking off the second Pride of Arkansas Tour

Despite the snow storm that blanketed Northwest Arkansas over this past weekend, the Arkansas Alumni Association stayed on track with the launching of the second Pride of Arkansas Tour on Monday, February 1...

By: Arkansas Alumni Association



Elizabeth Saxman Underwood Looking fwd to seeing alumni @ ark world trade ctr! <http://bit.ly/9ika4P> #poat
February 1 at 5:20pm · Comment · Like



Jerilyn Williamson Nicholson Liz, have a good time. We will miss you. Go Hogs.
February 1 at 6:35pm · Like

Write a comment...

Alumni Groups Reached Out via Social Networks



+ Select Guests to Invite

8 Attending [See All](#)



Chris Purdy



Cliff Barnes



Todd L Martin



Jennifer Harvey



Brian Curry



Margo McCollum Germany



James King



Sché Davis Fuqua

4 Maybe Attending [View](#)



9 Awaiting Reply [View](#)



16 Not Attending [View](#)

Pride of Arkansas Tour

I'm Attending

Maybe

No

Share · Public Event

Edit Event Message Guests

Time Monday, February 9, 2009 · 5:30pm - 7:30pm

Location Jim's Place Grille
3660 S Houston Leeve
Collierville, TN

Created By Midsouth Arkansas Alumni

More Info This is an event sponsored by the Arkansas Alumni. This means that the event is free to you! It is a chance to find out what is going on in Fayetteville with U of A and what is going on with the local chapter.

Write something...

Attach:

Share



Judith Dallas Unfortunately, I won't be able to make it. Have other plans already. Sorry. Hope y'all enjoy it.

February 4, 2009 at 9:01am



Bobby Gassaway I will not attend, will be working. ×

February 3, 2009 at 10:33am

**Alumni Group Leaders
Reached Out through Group Social Networks**

To members of [Arkansas Alumni in Atlanta](#)



Jenna Dare February 3, 2009 at 3:39pm [Reply](#) • [Report](#)

Hi Razorbacks!!

Just a friendly reminder that we have the Ladybacks game coming up on Sunday afternoon in Athens! Please let me know if you will be attending the game and how many tickets you will need. I will be ordering them tomorrow.

Also, the Pride of Arkansas happy hour will be on Tuesday here in Atlanta. If you haven't already (and plan on attending), please RSVP for the Pride of Arkansas tour at the phone number or email address below:

Phone: 888-275-2586

Email: programs@arkansasalumni.org

Hope to see you at one or both of the events!

Jenna Dare
Your 2009 Atlanta Chapter President

**Personal Email Conversation
Carolyn Invited Ronnie to the Houston Event**

From: Carolyn Kaye Baltz **To:** 'ronniecaveness@comcast.net' **Sent:** Tuesday, February 02, 2010 8:49 AM
Subject: RE: We're coming to Houston!

Great Ronnie!

Can't wait! Let me know if you have any questions before then. We're in Tyler today and headed to Austin this morning. GO HOGS!

----- Ronnie's Response -----

From: ronniecaveness@comcast.net **To:** Carolyn Kaye Baltz **Sent:** Saturday, January 30, 2010 12:02 PM
Subject: Re: We're coming to Houston!

Carolyn,

I'll see you at the event. I look forward to meeting you and visiting about membership. Our game watching party for today was cancelled and I did not get a chance to speak with Sean Gentry about membership. Hopefully, he will be at the "Pride of Arkansas" event and I can visit with him then.

Again, look forward to meeting and visiting with you this Thursday!

Thanks,
Ronnie

----- Original Message -----

From: Carolyn Kaye Baltz **To:** Ronnie **Sent:** Wednesday, January 27, 2010 3:53:25 PM
Subject: We're coming to Houston!

Hey Ronnie,

I heard you were the new membership chair for the Houston chapter. Congratulations! I just wanted to make sure you knew about the Pride of Arkansas event that will be in Houston next Thursday. I didn't see you listed as registered so I've listed the details below for you. It's a free event and will be one you won't want to miss.

I'd love to get the chance to meet you and talk membership so if you have a chance to stop by I'd be thrilled to get the chance to chat in person. Otherwise, you are more than welcome to contact me about any membership related questions via this email address or 1-888-275-2586.

Event Details:

February 4th, 2010
6:30 p.m. – 7:30 p.m.
Amazon Grill
5114 Kirby Drive
Houston, TX 77098

To register go to <http://www.arkansasalumni.org/prideofarkansas/> or call 1-888-275-2586

With Pride in Arkansas,
Carolyn Baltz '03 - A+ Life Member
Assistant Director, Alumni Services